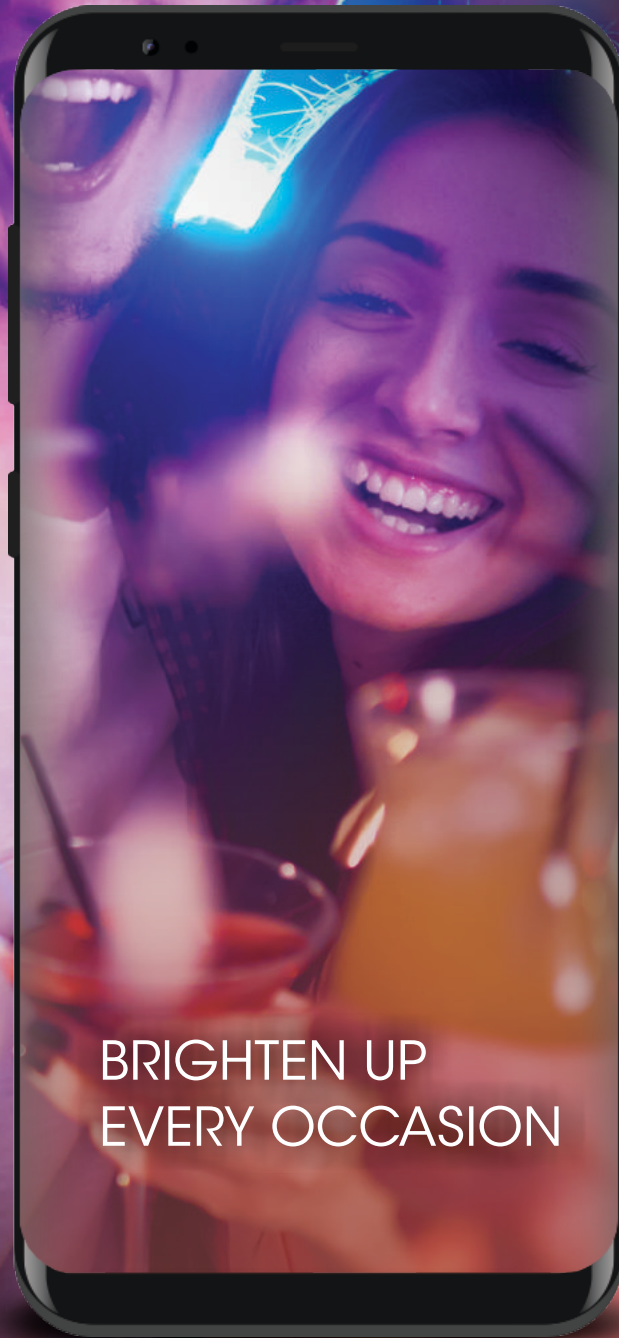




**SVAROCHI**  
**LIGHTING**  
making spaces beautiful



BRIGHTEN UP  
EVERY OCCASION



App-operated  
**SMART LED**



Plug & Play | No extra wiring | Flexible | Stylish | Affordable

# PRICE LIST

January 2019

GET IT ON



Play Store



App Store

# TEAM SVAROCHI

Senior Corporate Executives Passionate about Smart LED Lights



**RAJEEV CHOPRA** - Chief Executive Officer

Business professional with 28 years of global experience. Former CEO, Philips India. Former Global CEO, Business Group Home, Philips Lighting BV.



**ARJUN SHAHANI** - Chief Operating Officer

Business Professional with 28 years of experience across diverse businesses. Former Business Head, Luminaires, Philips Lighting India. Former MD, Armstrong World Industries, India.



**KUNAL CHAUDHURI** - Chief Technology Officer

R&D Professional with more than 30 years of experience with numerous innovations in LED lighting. Former R&D Head, Luminaires, Philips Lighting India.



**SUDESHNA MUKHOPADHYAY** - Chief Design Officer

Renowned industry expert in lighting applications with 30 years of global experience. Former Head of Philips Lighting Design Centre and Lighting Academy in India.



**VIKRAM KESRI** - Head - Sales

A seasoned techno-commercial executive having 18+ years of experience in channel/institutional sales, marketing and business development. Worked in Philips and additionally helped establish brands like HALONIX, EON & JUPITER in India.



**KANCHAN GHOSAL** - Head, Hardware R&D Operations

Professional with more than 30 years of experience in Lighting. Former R&D Head -LED Lamps and Lamp Drivers, Philips Lighting India.



**ANKIT HIMATSINGKA** - Head, Finance. Chartered Accountant

With more than 10 years of experience, he has held finance leadership roles at Richemont and ITC with in-depth experience.



# ABOUT US

## Svarochi'

is a Sanskrit word which means "brilliant appearance" and "own ray". We aspire to make homes, office, retail, hospitality and social spaces beautiful by creating lighting ambience to sync with your mood and decor.

Svarochi lights are brought to you by iBahn Illumination Pvt Ltd, a company founded by professionals with a strong global track record in lighting.

Our mission is to drive the shift to Smart LED Lighting and make Svarochi the leading brand, by offering high functionality, locally relevant propositions at affordable prices, through continuous innovation in homes and social spaces.

Founded in 2016, Svarochi is now the leading Smart Lighting brand in India having established the largest base of Smart Lights points in home and social spaces

Svarochi has a strong  
**Inhouse R&D team spearheading local innovation**  
**Sales, Technical Support and Business Development Team Professionals**  
**Network of dealers and distributors across India**

# Experience Brilliant Possibilities with **App - Operated Wireless Smart Lighting**

Make your Homes, Restaurants, Cafes, Boutiques, Hotel Rooms, Shops, Show Windows or your office space Smart in a simple, and affordable way with Svarochi Smart Lighting solutions.

## Enhance The Ambiance

You can set the lights, whenever and however you want, to enhance the ambiance of your home and social space.



## Reflect Your Mood

You can change settings to reflect your mood.

## Choose the Settings

You can choose settings of the lights Individually or Group them in any manner you choose. You can save your preferred light setting as a Scene and recall it with a flick of your phone.



## Entertain or Celebrate

Match the occasion to entertain your special guest or celebrate a private emotion.

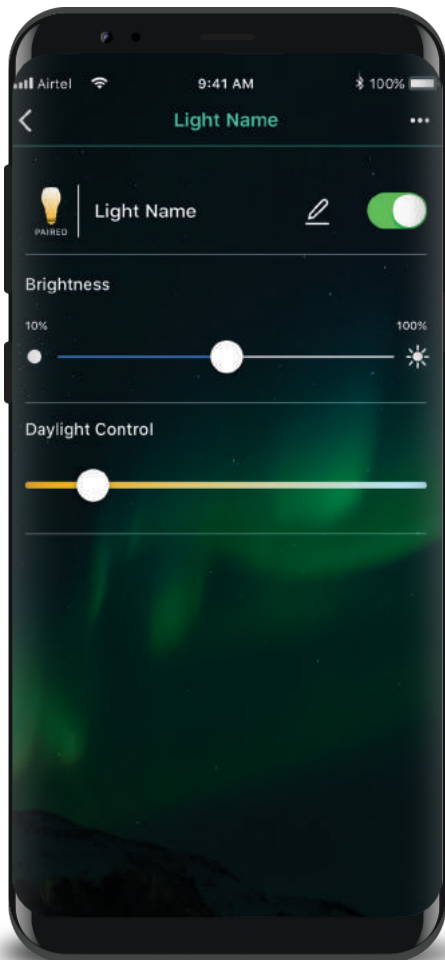






## Just Plug In

No additional wiring, No WiFi hub is required to install or set-up the Smart Lighting system. Just Plug in and make your home and social space beautiful with Svarochi Smart Lighting.



## Improve Your Well Being

Help in your everyday task to improve your well being and lessen eye strain. Set the right light color and intensity while you read, knit, meditate or exercise.

## Match The Lights

You can create the most appropriate setting for every room to make it look the best. Match your light color with your wall color, or the color of your furnishing.



## Bluetooth Mesh Technology

Svarochi Smart Lighting solution using Bluetooth Mesh Technology meets your everyday lighting control needs.



**SIMPLE**

**AFFORDABLE**

**FLEXIBLE**

**STYLISH**

**SMART LIGHTING**

# PRODUCT CATEGORIES

Our products are based on **Bluetooth Mesh Technology** and available in the following categories



Switch ON and OFF, adjust intensity (dimming), set the light color from warm yellow to cool white.



Switch ON and OFF and adjust intensity (dimming) in fixed colors only.



Switch ON and OFF, adjust intensity (dimming), select from 4 White light options and choose from 16 million colors or library of preset static and dynamic effects.



Switch ON and OFF, adjust intensity (dimming), tune the light color seamlessly from warm yellow to cool white and choose from 16 million colors or library of preset static and dynamic effects.

All products are for indoor use only. Dimming by mobile app only. Not suitable for phase-cut or voltage control dimmers.

Operating System	Android >5.0   iOS>8.1
Communication Protocol	BLE >4.0
Voltage/Frequency	230V/50Hz
Life	>25000 burning hours
Operating Temperature	0-45°C

Product has been designed for normal home application. Additional device required to operate the lights.

- Smart Mobile phone (not supplied by Svarochi).
- Luminaire to be powered by normal electrical power.

#### Compliance

- Driver complying to IS15885 (Part 2 Section 13): 2012
- Lamps complying to IS 16102 (Part I),
- Luminaires complying to IS 10322 (Part 5 Section 2)

#### Conditions for use

- This product is meant for lighting application and for indoor use only. Svarochi products are designed for normal home application and are best operated within a room.
- Do not place the product on any hot surface. Not suitable for wet location or where water splash may be encountered.
- This product can be dimmed/controlled only by the Svarochi App and is not suitable for use with external dimmers.

- Switch off electrical power before fixing the luminaire or for its removal, to prevent any accidental shock.
- Clean product surface with a soft cloth only, in switched OFF condition and after cooling it.
- For safety and warranty reasons, do not open the luminaire or driver assembly. Warranty of luminaire will be void if the above conditions are not adhered to.
- Please contact us on our website or **Toll Free No. 1-800-121-5610 (Mon-Fri 09:30-18:30 hrs)**, or write to us at **info@svarochi.com** in case of doubt.

#### WARRANTY POLICY

Svarochi 2 year warranty policy is valid for the product hardware only when used as directed and in accordance with conditions of use. Read instructions carefully at [www.svarochi.com](http://www.svarochi.com)

We use the highest quality of Bluetooth device. However, performance and connectivity is a function of mobile phone, obstructions in space, direction of command etc. **Call us at 1-800-121-5610 (Mon-Fri 09:30-18:30 hrs)** for any doubt before purchase. Svarochi is not liable for any warranty claims with regards to its app or compatibility issue.

# PRICE LIST



FAMILY NAME	WATTAGE	CATEGORY NAME	TYPE NO	DESCRIPTION	DIMENSION DXH (MM X MM)	CUTOUT (MM)	CCT	LUMEN OUTPUT (LM)	MASTER PACKING	MRP
Smart Bulb	9W	Color and Daylight Plus	SVB103/9W C&D PLUS B22/E27	LED Smart Bulb with diffused polycarbonate cover. Can be switched ON/OFF, Dimmed and tuned from 2700K-6500K, and a choice of >16mln colours	111 x 60	B22/E27	>16mln colour + 2300-6500K	850 lm at 6500K	20/box	₹749/-



FAMILY NAME	WATTAGE	CATEGORY NAME	TYPE NO	DESCRIPTION	DIMENSION DXH (MM X MM)	CUTOUT (MM)	CCT	LUMEN OUTPUT (LM)	MASTER PACKING	MRP
Aspire	8W	Bright and Dim	SVB301/8W BD 3I	LED Smart downlights with polycarbonate body and diffused cover. Can be switched ON/OFF and dimmed. Available in WW and CW	104 x 50	77	WW-2700K CW-6500K	420 lm at 2700K 555 lm at 6500K	8/box	₹1,100/-
Aspire	12W	Bright and Dim	SVB301/12W BD 4I	LED Smart downlights with polycarbonate body and diffused cover. Can be switched ON/OFF and dimmed. Available in WW and CW	125 x 50	102	WW-2700K CW-6500K	830 lm at 2700K 950 lm at 6500K	8/box	₹1,200/-
Aspire	16W	Bright and Dim	SVB301/16W BD 5I	LED Smart downlights with polycarbonate body and diffused cover. Can be switched ON/OFF and dimmed. Available in WW and CW	144 x 50	121	WW-2700K CW-6500K	1220 lm at 2700K 1350 lm at 6500K	8/box	₹1,350/-
Aspire	8W	Warm and Cool	SVB302/8W W&C 3I	LED Smart downlights with polycarbonate body and diffused cover. Can be switched ON/OFF and dimmed and tuned from 2700K-6500K	104 x 50	77	2300K-6500K	555 lm at 6500K	8/box	₹1,750/-
Aspire	12W	Warm and Cool	SVB302/12W W&C 4I	LED Smart downlights with polycarbonate body and diffused cover. Can be switched ON/OFF and dimmed and tuned from 2700K-6500K	125 x 50	102	2300K-6500K	950 lm at 6500K	8/box	₹2,000/-
Aspire	16W	Warm and Cool	SVB302/16W W&C 5I	LED Smart downlights with polycarbonate body and diffused cover. Can be switched ON/OFF and dimmed and tuned from 2700K-6500K	144 x 50	121	2300K-6500K	1350 lm at 6500K	8/box	₹2,250/-
Aspire	8W	Color and Daylight	SVB303/8W C&D 3I	LED Smart downlights with polycarbonate body and diffused cover. Can be switched ON/OFF and dimmed, choice of select white shades and a choice of >16mln colours	104 x 50	77	16mln colour + 4000K	500 lm at 4000K	8/box	₹2,400/-
Aspire	12W	Color and Daylight	SVB303/12W C&D 4I	LED Smart downlights with polycarbonate body and diffused cover. Can be switched ON/OFF and dimmed, choice of select white shades and a choice of >16mln colours	125 x 50	102	16mln colour + 4000K	860 lm at 4000K	8/box	₹2,800/-
Aspire	8W	Color and Daylight Plus	SVB303/8W C&D -P 3I	LED Smart downlights with polycarbonate body and diffused cover. Can be switched ON/OFF and dimmed, tunable from 2300K-6500K and choice of >16mln colours	104 x 50	77	2300K-6500K + 16mln colour	640 lm at 4000K	8/box	₹2,400/-
Aspire	12W	Color and Daylight Plus	SVB303/12W C&D -P 4I	LED Smart downlights with polycarbonate body and diffused cover. Can be switched ON/OFF and dimmed, tunable from 2300K-6500K and choice of >16mln colours	125 x 50	102	2300K-6500K + 16mln colour	1020 lm at 4000K	8/box	₹2,800/-
Classic Round	12W	Warm and Cool	SVB602/12W M-R W&C 4I	LED Smart panel low height downlights with cast aluminium body and diffused cover. Can be switched ON/OFF and dimmed, and tunable from 2300K-6500K	120 x 35	102	2300K-6500K	840 lm at 6500 K	8/box	₹2,200/-
Classic Round	16W	Warm and Cool	SVB602/16W M-R W&C 6I	LED Smart panel low height downlights with cast aluminium body and diffused cover. Can be switched ON/OFF and dimmed, and tunable from 2300K-6500K	170 x 35	150	2300K-6500K	1300 lm at 6500K	8/box	₹2,650/-
Classic Square	12W	Warm and Cool	SVB612/12W M-S W&C 4I	LED Smart square panel low height downlights with cast aluminium body and diffused cover. Can be switched ON/OFF and dimmed, and tunable from 2300K-6500K	120 x 120 x 35	100	2300K-6500K	780 lm at 6500K	8/box	₹2,200/-
Classic Square	16W	Warm and Cool	SVB612/16W M-S W&C 6I	LED Smart square panel low height downlights with cast aluminium body and diffused cover. Can be switched ON/OFF and dimmed, and tunable from 2300K-6500K	170 x 170 x 35	150	2300K-6500K	1200 lm at 6500K	8/box	₹2,650/-
Regal	12W	Color and Daylight Plus	SVB623/12W M W&C 4I	LED Smart deeprecessed downlights, with cast aluminium housing deep recessed optical system, white painted inside	130 x 70	106	2300K-6500K + 16mln colour	840 lm at 6500K	8/box	₹3,100/-



# PRICE LIST



FAMILY NAME	WATTAGE	CATEGORY NAME	TYPE NO	DESCRIPTION	DIMENSION DXH (MM X MM)	CUTOUT (MM)	CCT	LUMEN OUTPUT (LM)	MASTER PACKING	MRP
Prima Fixed	8W	Bright and Dim	SVB401F/8W B&D WW / NW 3I FIX	LED Smart COB Spotlights cast aluminium body and fixed reflector based optics. Can be switched ON/OFF and dimmed	90 x 56	75	WW-2700K/ NW-4000K	530 lm at 2700K 600 lm at 400K	8/box	₹2,000/-
Prima Fixed	16W	Bright and Dim	SVB401F/16W B&D WW/ NW 4I FIX	LED Smart COB Spotlights cast aluminium body and fixed reflector based optics. Can be switched ON/OFF and dimmed	120 x 70	100	WW-2700K/ NW-4000K	1090 lm at 2700K 1280 lm at 4000K	8/box	₹2,650/-
Prima Fixed	8W	Warm and Cool	SVB402F/8W W&C 3I FIX	LED Smart COB Spotlights cast aluminium body and fixed reflector based optics. Can be switched ON/OFF and dimmed, and tunable from 2700K-5700K	90 x 56	75	2700K-5700K	560 lm at 5700K	8/box	₹2,500/-
Prima Fixed	16W	Warm and Cool	SVB402F/16W W&C 4I FIX	LED Smart COB Spotlights cast aluminium body and fixed reflector based optics. Can be switched ON/OFF and dimmed, and tunable from 2700K-5700K	120 x 70	100	2700K-5700K	1100 lm at 5700K	8/box	₹3,200/-
Prima Fixed	30W	Warm and Cool	SVB402F/30W W&C FIX	LED Smart COB Spotlights cast aluminium body and reflector based optics. Can be switched ON/OFF and dimmed, and tunable from 2700K-5700K	200 x 95	175	2700K-5700K	2100 lm at 5700K	4/box	₹6,650/-
Prima Swivel	8W	Bright and Dim	SVBB401S/8W B&D WW/ NW 3I SWV	LED Smart COB Spotlights cast aluminium body and reflector based swivel/adjustable optics. Can be switched ON/OFF and dimmed	85 x 60	75	WW-2700K/ NW-4000K	530 lm at 2700K 600 lm at 4000K	8/box	₹2,200/-
Prima Swivel	8W	Warm and Cool	SVBB402S/8W W&C 3I SWV	LED Smart COB Spotlights cast aluminium body and reflector based swivel/adjustable optics. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	85 x 60	75	2700K-5700K	560 lm at 5700K	8/box	₹2,700/-
Prima Swivel	12W	Warm and Cool	SVB402S/12W W&C 3I SWV	LED Smart COB Spotlights cast aluminium body and reflector based swivel/adjustable optics. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	96 x 76	80	2700K-5700K	720 lm at 5700K	8/box	₹3,200/-
Prima Swivel	16W	Warm and Cool	SVB402S/16W W&C 4I SWV	LED Smart COB Spotlights cast aluminium body and reflector based swivel/adjustable optics. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	136 x 96	110	2700K-5700K	980 lm at 5700K	8/box	₹3,600/-
Prima Swivel	30W	Warm and Cool	SVB402S/30W W&C SWV	LED Smart COB Spotlights cast aluminium body and reflector based swivel/adjustable optics. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	160 x 98	135	2700K-5700K	2200 lm at 5700K	8/box	₹7,200/-
Elite Fixed	8W	Warm and Cool	SVB502/8W /RF3WC 3I	LED Smart COB Spotlights cast aluminium body and reflector based swivel/adjustable optics. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	78 x 115	70	2700K-5700K	580 lm at 5700K	4/box	₹4,700/-
Elite Fixed	16W	Warm and Cool	SVB502/16W /RF2 WC 4I	LED Smart COB Spotlights cast aluminium body and reflector based swivel/adjustable optics. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	100 x 118	90	2700K-5700K	1120 lm at 5700K	4/box	₹5,500/-
Elite Curve	8W	Warm and Cool	SVB502/8W /RF8 WC 3I	LED Smart COB deep recessed Spotlights cast aluminium body and lens based fixed optics with curved profile attachment. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	85 x 112	70	2700K-5700K	580 lm at 5700K	4/box	₹4,700/-
Elite Curve	16W	Warm and Cool	SVB502/16W /RF5 WC 4I	LED Smart COB deep recessed Spotlights cast aluminium body and lens based fixed optics with curved profile attachment. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	100 x 112	90	2700K-5700K	1120 lm at 5700K	4/box	₹5,500/-
Elite Swing	8W	Warm and Cool	SVB502/8W /RA3 WC 4I	LED Smart COB deep recessed Spotlights cast aluminium body and lens based adjustable /swivel optics. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	105 x 110	90	2700K-5700K	580 lm at 5700K	4/box	₹4,700/-
Elite Swing	16W	Warm and Cool	SVB502/16W /RA3 WC 4I	LED Smart COB deep recessed Spotlights cast aluminium body and lens based adjustable /swivel optics. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	105 x 110	90	2700K-5700K	1120 lm at 5700K	4/box	₹5,500/-
Elite Angle	8W	Warm and Cool	SVB502/8W /RF10 WC 3I	LED Smart COB deep recessed Spotlights cast aluminium body and lens based angular /asymmetrical optics for wall washing. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	95 x 145	85	2700K-5700K	580 lm at 5700K	4/box	₹4,700/-
Elite Angle	16W	Warm and Cool	SVB502/16W /RF10 WC 4I	LED Smart COB deep recessed Spotlights cast aluminium body and lens based angular /asymmetrical optics for wall washing. Can be switched ON/OFF, dimmed and tunable from 2700K-5700K	95 x 145	85	2700K-6500K	1120 lm at 5700K	4/box	₹5,500/-

# PRICE LIST

**COB SMART LED MODULES**  
(without attachment)  
**PRIMA AND ELITE SERIES**

Prima Slim    Elite    Elite Slim

**Attachment extra as required Can be switched ON/OFF, and dimmed, and tunable from 2700K-5700K**

## REVEL IN A BEAUTIFUL PLAY OF LIGHTS

FAMILY NAME	WATTAGE	CATEGORY NAME	TYPE NO	DESCRIPTION	DIMENSION DXH (MM X MM)	CCT	LUMEN OUTPUT (LM)	MASTER PACKING	MRP
Prima Slim Module	8W	Warm and Cool	SVB 4002/8W WC	LED Smart COB Universal Module, cast aluminium body and fixed reflector based optics.	47 x 55	2300-5700	520 lm at 5700K	8/box	₹2,275/-
Prima Slim Module	12W	Warm and Cool	SVB 4002/12W WC	LED Smart COB Universal Module, cast aluminium body and fixed reflector based optics.	47 x 75	2300-5700	780 lm at 5700K	8/box	₹2,500/-
Elite Module	8W	Warm and Cool	SVB 5002/8W WC	LED Smart COB Universal Module, cast aluminium body and fixed lens based optics.	60 x 85	2300-5700	580 lm at 5700K	8/box	₹4,075/-
Elite Module	16W	Warm and Cool	SVB 5002/16W WC	LED Smart COB Universal Module, cast aluminium body and fixed lens based optics.	60 x 85	2300-5700	1120 lm at 5700K	8/box	₹4,750/-
Elite Slim Module	12W	Warm and Cool	SVB 5002/12W WC	LED Smart COB Universal Module, cast aluminium body and fixed lens based optics.	50 x 78	2300-5700	780 lm at 5700K	8/box	₹4,200/-

Deep Conical profile  
RF 2 Fixed

Shallow Conical profile  
RF 3 Fixed

Deep Curved profile  
RF 8 Curve

Shallow Curved profile  
RF 5 Curve

Adjustable profile  
RA 3 Swing

Angular profile  
RF 10 Angle

## TURN EVERY DAY INTO A BRIGHT CELEBRATION

FAMILY NAME	TYPE NO	DESCRIPTION	DIMENSION DXH (MM X MM)	CUTOUT (MM)	MASTER PACKING	MRP
Fixed Round RF3-3I	SVA - 5099 RF3	Attachment for Prima Slim Module, Elite Module, Elite Slim Module	78 x 115	70	4/box	₹675/-
Fixed Round RF2-4I	SVA - 5099 RF2	Attachment for Prima Slim Module, Elite Module, Elite Slim Module	100 x 118	90	4/box	₹800/-
Fixed Curve RF8-3I	SVA - 5099 RF8	Attachment for Prima Slim Module, Elite Module, Elite Slim Module	85 x 112	70	4/box	₹675/-
Fixed Curve RF5-4I	SVA - 5099 RF5	Attachment for Prima Slim Module, Elite Module, Elite Slim Module	100 x 112	90	4/box	₹800/-
Swing RA3	SVA - 5099 RA3	Attachment for Prima Slim Module, Elite Module, Elite Slim Module	105 x 110	90	4/box	₹800/-
Angle RF 10-	SVA - 5099 RF10	Attachment for Prima Slim Module, Elite Module, Elite Slim Module	95 x 145	85	4/box	₹800/-

## PRICE LIST



FAMILY NAME	WATTAGE	CATEGORY NAME	TYPE NO	DESCRIPTION	DIMENSION DXH (MM X MM)	CCT	LUMEN OUTPUT (LM)	MASTER PACKING	MRP
Prima Flexistrip	8W/m	Warm and Cool	SVB 402-5/40W 24V Flex W&C 5m	LED Strip 5m reel with 60W power adapter and controller	5000 x 13	2200K-6500K	120 LED/m CW- 740 lm/M	NA	₹5,570/-
Prima Flexistrip	8W/m	Warm and Cool	SVB 402-2/16W 24V Flex W&C 2m	LED Strip 2m reel with 36W power adapter and controller	2000 x 13	2200K-6500K	120 LED/m CW- 740 lm/M	NA	₹3,000/-
Prima Flexi Strip + controller	8W/m	Warm and Cool	P_SVB 402K-5/40W 24V Flex W&C 5m - Strip and Controller KIT	LED Strip 5m reel and controller w/o power supply	5000 x 13	2200K-6500K	120 LED/m CW- 740 lm/M	NA	₹4,470/-
Prima Flexi Strip + controller	8W/m	Warm and Cool	P_SVB 402K-2/16W 24V Flex W&C 2m - Strip and Controller KIT	LED Strip 2m reel and controller w/o power supply	2000 x 13	2200K-6500K	120 LED/m CW- 740 lm/M	NA	₹2,425/-
Prima Flexistrip extension strip	8W/m	Warm and Cool	P_SVB 402E-5/40W 24V Flex W&C 5m - Strip Kit with IO connector	LED Extension Strip 5m with I/O connector	5000 x 13	2200K-6500K	120 LED/m CW- 740 lm/M	NA	₹4,000/-
Prima Flexistrip extension strip	8W/m	Warm and Cool	P_SVB 402E-2/16W 24V Flex W&C 2m - Strip Kit with IO connector	LED Extension Strip 2m with I/O connector	2000 x 13	2200K-6500K	120 LED/m CW- 740 lm/M	NA	₹1,550/-
Prima Flexi Strip joining pcs	NA	Warm and Cool	P_SVB 402 J Joining for Warm and Cool	LED Strip Accessoroes	NA	NA		NA	₹50/-
Prima Flexistrip	8W/m	Color and Daylight Plus	SVB 403-5/40W 24V Flex C&D P 5m	LED Strip 5m reel with 60W power adapter and controller	5000 x 13	2200K-6500K + 16 mln colours	120 LED/m CW- 740 lm/M	NA	₹7,100/-
Prima Flexistrip	8W/m	Color and Daylight Plus	SVB 403-2/16W 24V Flex C&D P 2m	LED Strip 2m reel with 36W power adapter and controller	2000 x 13	2200K-6500K + 16 mln colours	120 LED/m CW- 740 lm/M	NA	₹3,750/-
Prima Flexi Strip + controller	8W/m	Color and Daylight Plus	P_SVB 403K-5/40W 24V Flex W&C 5m - Strip and Controller KIT	LED Strip 5m reel and controller w/o power supply	5000 x 13	2200K-6500K	120 LED/m CW- 740 lm/M	NA	₹6,000/-
Prima Flexi Strip + controller	8W/m	Color and Daylight Plus	P_SVB 403K-5/40W 24V Flex W&C 2m - Strip and Controller KIT	LED Strip 2m reel and controller w/o power supply	2000 x 13	2200K-6500K	120 LED/m CW- 740 lm/M	NA	₹3,175/-
Prima Flexistrip Controller	Upto 7m	Warm and Cool	P_SVB 4302FLEXI/ WC controller	PWM Controller for Prima FlexiStrip	L=88mm, W=40mm, H=22mm	NA	Input -24V 4.0A Output 24V 4.0A	20	₹1,500/-
Prima Flexistrip Controller	Upto 7m	Color and Daylight Plus	P_SVB 4303FLEXI/ C&D P controller	PWM Controller for Prima FlexiStrip	L=88mm, W=40mm, H=22mm	NA	Input -24V 4.0A Output 24V 4.0A	20	₹1,685/-
Prima Flexistrip Power Supply Adapter	60W	NA	P_SVP 4200/60W	Power Adapter for Prima Flexi Strip	L=125mm, W=68mm, H=40mm	NA			₹1,100/-
Prima Flexistrip Power Supply Adapter	36W	NA	P_SVP 4200/36W	Power Adapter for Prima Flexi Strip		NA			₹575/-



## PRICE LIST

### PRIMA COB SMART SPOTLIGHTS - DRIVERS AND CONTROLLERS

LET'S MAKE LIVES, A LOT BRIGHTER

FAMILY NAME	WATTAGE	CATEGORY NAME	TYPE NO	DESCRIPTION	DIMENSION DXH (MM X MM)	CCT	LUMEN OUTPUT (LM)	MASTER PACKING	MRP
Prima Smart DIM Driver	8W	Bright and Dim	P_SVB 4101/8W BD	PWM Driver for COB. Can be switched ON/OFF, and dimmed when used with Svarochi App and COB product	L=112mm, W=39mm, H=23mm	2300-5700	Vout DC-22-26V, Iout 300mA, pf>0.9	36	₹1,350/-
Prima Smart DIM Driver	12W	Bright and Dim	P_SVB 4101/12W BD	PWM Driver for COB. Can be switched ON/OFF, and dimmed when used with Svarochi App and COB product	L=112mm, W=39mm, H=23mm	2300-5700	Vout DC33-39V, Iout 300mA, pf>0.9	36	₹1,410/-
Prima Smart DIM Driver	16W	Bright and Dim	P_SVB 4101/16W BD	PWM Driver for COB. Can be switched ON/OFF, and dimmed when used with Svarochi App and COB product	L=112mm, W=39mm, H=23mm	2300-5700	Vout DC-33-39V, Iout 300mA, pf>0.9	36	₹1,470/-
Prima Smart Tune Driver	8W	Warm and Cool	P_SVB 4102/8W WC	PWM Driver for COB. Can be switched ON/OFF, dimmed and tuned from 2700K-5700K when used with Svarochi App and tunable COB products	L=112mm, W=39mm, H=23mm	2300-5700	Vout DC-22-26V, Iout 300mA, pf>0.9	36	₹1,650/-
Prima Smart Tune Driver	12W	Warm and Cool	P_SVB 4102/12W WC	PWM Driver for COB. Can be switched ON/OFF, dimmed and tuned from 2700K-5700K when used with Svarochi App and tunable COB products	L=112mm, W=39mm, H=23mm	2300-5700	Vout DC-34-38V, Iout 300mA, pf>0.9	36	₹1,700/-
Prima Smart Tune Driver	16W	Warm and Cool	P_SVB 4102/16W WC	PWM Driver for COB. Can be switched ON/OFF, dimmed and tuned from 2700K-5700K when used with Svarochi App and tunable COB products	L=105mm, W=68mm, H=30mm	2300-5700	Vout DC-34-38V, Iout 300mA, pf>0.9	36	₹1,750/-
Prima Smart Tune Driver	30W	Warm and Cool	P_SVB 4102/30W WC	PWM Driver for COB. Can be switched ON/OFF, dimmed and tuned from 2700K-5700K when used with Svarochi App and tunable COB products	L=112mm, W=39mm, H=23mm	2300-5701	Vout DC-32-40V, Iout 300mA, pf>0.10	36	₹2,010/-

# SMART LIGHTING APP

## Version 3.0

Add upto  
**15**  
rooms in a Project

Create  
**100**  
projects





Add upto

**100**

lights in a room

Create

**6**

groups

Create

**10**

scenes

Transfer

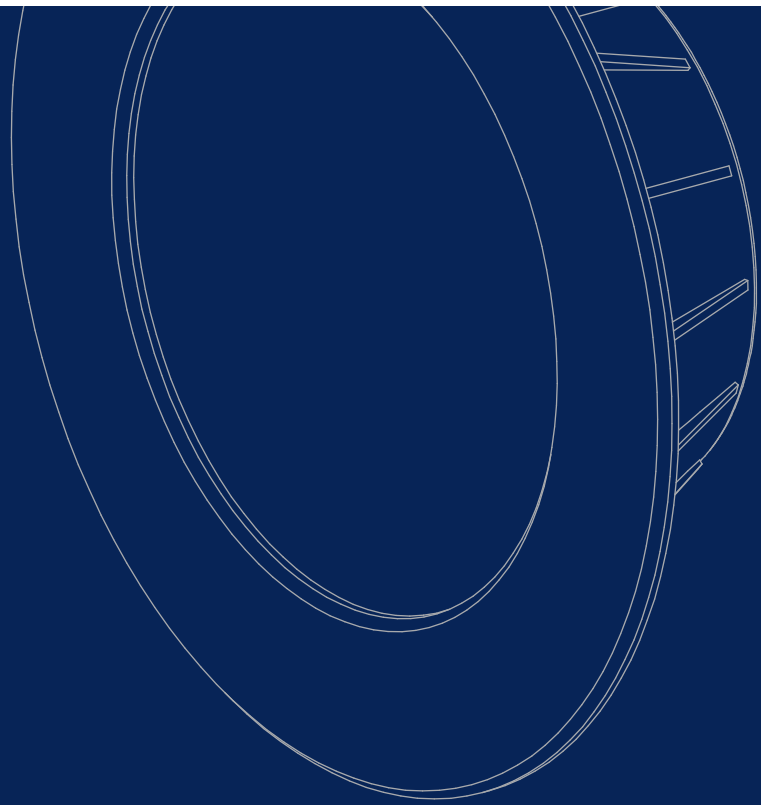
**FULL or PARTIAL**

projects to  
other users

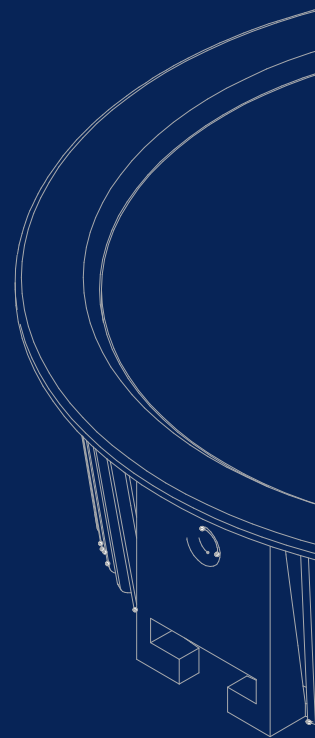








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**LIGHTING**  
 making spaces beautiful



App-operated  
**SMART LED**

Plug & Play | No extra wiring | Flexible | Stylish | Affordable



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Release January 2019